

19 of 60 Photos



Showbiz Strategists: Variety's Dealmakers Impact Report

BY ROBERT MARICH



Finance: Steven H. Kram & Steven Blume

Steven H. Kram

President/CEO

Steven Blume

COO/CFO

Content Partners

Hollywood is rife with talent, investors and others holding passive profit participations, which now can be cashed out. "This business didn't exist seven years ago," Kram says. Content Partners buys backend profits for films and TV shows that are in the black. In its biggest deal, the company reportedly paid around \$400 million for a half-interest in the sprawling "CSI" TV series property. Estimating values is "part art, part science and part experience," Blume says.